

# ST CLOUD CHAMBER OF COMMERCE

## Board of Directors Meeting Notes

Wednesday, August 21, 2024  
St Cloud Chamber of Commerce

**Board of Directors Meeting – Call to order 8:04 am** – LaVell Monger, Chairman

### Pledge of Allegiance and Prayer

#### Attended by:

LaVell Monger, Chairman– RTW Photography  
Lisa Bertossa- First Vice-Chair - Keystone Residential  
She-Lia Henry, Treasurer – Account on Us  
Melissa Vallejo, Secretary– Experience Kissimmee  
Robb J. Larson, Past Chair – Osceola Heritage Park/ASM Global  
Camille Levee – Chair, Membership – Retired  
Brian Wetzel – Orlando Health St. Cloud  
Bridget Jackson – Key Life Fitness  
Cindy Campbell – Ford Insurance  
Howard Chanin – Butler Mortgage  
Troy Groves – Osceola Magic  
Chris Montoya – SouthState Bank East  
Rochelle Stidham – Osceola News-Gazette  
Brian West – West Crash Consulting  
Shannon Rios – Advent Health  
Yolonda McGriff – Valencia College  
Rep Paula Stark - St. Cloud Main Street  
Jolene Sheive – Legacy Realty of Central FL  
Twis Lizasuain – Osceola County Association of Realtors  
Dirk Webb – St. Cloud Greater Osceola Chamber of Commerce, President  
Heather Kitner – St. Cloud Greater Osceola Chamber of Commerce

**Absent:** Joe Reilly, First Vice Chair – OUC – The Reliable One, Dana Wells – Chair, Economic Development – St. Cloud Levee Liquor & Gas, Ken Gilbert – City of St Cloud, Johnola Morales – Osceola Council on Aging  
Glenn Harris Legal Adviser - HBH Law, Ricky Booth – Commissioner, Osceola County, Wey Wey Wong – Huntington Learning Center

#### \*\*Consent Agenda (Attachment A)

- July 2024 Minutes (**Attachment B**)– page 2 change to “**from**” Robert’s Rule of Order “**to**” Rosenberg’s Rules of Order **M/S/P** (Levee & Stidham)
- **July 2024 Financial Reports– She-Lia Henry – (Attachment C) M/S/P** (Levee & Stidham)

#### Rep. Stark – Main St. and Chamber Issue

- Saturday Farmer’s Market is struggling- moving to Sunday so they can close streets down
- Emergency meeting of CRA on Monday at 3pm to talk about funding a rent for a welcome center that would sell tickets to Main Street Tours plus have co-op space for vendors to sell goods and be like a satellite “Chamber” office. Dana Brown from Red Top Productions is spearheading and says all the entities downtown are fine with it except she didn’t actually contact any of the groups.
- Motion opposing this proposal **M/S/P** (Levee & Vallejo)
- We support the Farmer’s Market but not the city paying rent for duplicate services already offered by the St Cloud Chamber and Main Street.

## Affiliate Reports

- None

## Chairman Report – LaVell Monger

- City Contract – No contract signed but did let us know that \$50,000 was included in the budget

## Incoming Chair Report

- First Vice Chair – Nominations open – Executive Committee is nominating Brian Wetzel and he accepts – no other nominations – vote next meeting
- Annual Banquet – voting is going on now through 8/31 – over 1200 votes
- Silent Auction donations are being accepted now
- Board Retreat – Nov 1<sup>st</sup> at First Nature Ranch from 9-3 – Voice of the Member – Casual Dress

## Committee Reports

### Economic Development – (Attachment D)

- Art Ordinance for new development defeated
- Mobility fee – Study is flawed - Meeting pushed back to Sept 9<sup>th</sup>
- Twis Lizasuain from OSCR opposed to Art Ordinance because it is on top of the mobility fee
- Mobility fee is a need and Art Ordinance is a want
- Mobility Fee – Support (Levee & Morales) – one opposed (Giel) (Gilbert abstained)
- Arts Fee – Doesn't support ordinance as this time (Wells & Levee) (Gilbert abstained)

### Gov't Affairs – Dirk Webb

- Politics in the Barn P&L (**Attachment E**)

### Marketing – Dirk Webb

- OTECH to design the logo – students to pitch their own ideas

### By Laws (Attachment F)


- **M/S/P** (Levee & Henry)

### Old Business

- Travel Program presented by Dayton Owen of World Traveler 365 Travel Advisers -Discussion  
**M/S** (Lizasuaian & Levee)
- Review contract first **M/S/P** (Lizasuaian & Levee)

**\*\*Adjourn Meeting 9:25 am - M/S/P (Henry & Stidham)**

**Next meeting – Wednesday, September 18, 2024 – Experience Kissimmee at 9am**

Minutes Submitted by:  Print Name: Heather Kitner

Approved by:   
Melissa Vallejo, Secretary