

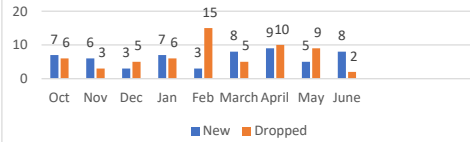
St. Cloud Greater Osceola Chamber of Commerce
Executive Dashboard - June 30, 2024

Membership Data

Current Members	New Members this Year	Goal for the Month	Retention Rate
351	56	5	73.8%

* - Retention Rate is rolling 12 month period

New and Dropped Members
Through June 2024



Scholarship Fund

As of June 30, 2024 \$ 1,390.79

Statement of Activities

	Jun-23	Jun-24	Budget	Var Act	Var Budget	Previous YTD	Current YTD	Budget	Var Act	Var Budget
Income	10,445	24,906	16,665	14,461	8,241	264,740	289,559	254,401	24,820	35,158
Expense	19,644	41,038	21,724	21,395	19,314	258,394	366,271	269,767	107,877	96,504
Net Before Bad Debt	(9,199)	(16,132)	(5,059)	(6,934)	(11,073)	6,346	(76,712)	(15,366)	(83,057)	(61,346)
Bad Debt	2,107	2919	1744	813	1,175	17,437	19,496	15,696	2,059	3,800
Net Assets	(11,305)	(19,051)	(6,803)	(7,746)	(12,248)	(11,092)	(96,208)	(31,062)	(85,116)	(65,146)

Statement of Financial Position

Assets		Liabilities and Equity	
Cash	183,712	A/P	-
A/R	34,114	Other	2,409
Other Assets	33,376	Mortgage	142,213
		Fund Balance	202,788
		Net Assets	(96,208)
Total Assets	251,202	Total Liabilities and Fund Balance	251,202

For your calendar: (Registrations available on the Chamber website)

- July 16 - 9:30 a.m. Ribbon Cutting Hunnies Body Butter
- July 23 - 8:30 a.m. Coffee Co-op Jones Homes USA
- July 24 - 5:30 p.m. Politics in the Barn
- July 30 - 3:00 p.m. Ribbon Cutting - World Traveler 365

