

ST CLOUD CHAMBER OF COMMERCE

Board of Directors Meeting Notes

Friday, June 7, 2024

Board of Directors Meeting – Call to order 8:02 am – LaVell Monger, Chairman

Pledge of Allegiance and Prayer - Dirk Webb, President

Attended by:

LaVell Monger, Chairman– RTW Photography
Joe Reilly, First Vice Chair – OUC – The Reliable One
Robb J. Larson, Past Chair – Osceola Heritage Park/ASM Global
She-Lia Henry, Treasurer – Account on Us
Melissa Vallejo, Secretary– Experience Kissimmee
Camille Levee – Chair, Membership – Retired
Samantha Giel – Education Foundation of Osceola County
Brian West – West Crash Consulting
Brian Wetzal – Orlando Health St. Cloud
Bridget Jackson – Key Life Fitness
Cindy Campbell – Ford Insurance
Shannon Rios – Advent Health
Howard Chanin – Butler Mortgage
Johnola Morales – Osceola Council on Aging
Dana Wells – Chair, Economic Development – St. Cloud Levee Liquor & Gas
Dirk Webb – St. Cloud Greater Osceola Chamber of Commerce, President
Heather Kitner – St. Cloud Greater Osceola Chamber of Commerce

Excused: Lisa Bertossa- First Vice-Chair - Keystone Residential, Troy Groves – Osceola Magic, Yolonda McGriff – Valencia College, Chris Montoya – SouthState Bank East, Wey Wey Wong – Huntington Learning Center, Glenn Harris Legal Adviser - HBH Law, Rep Paula Stark - St. Cloud Main Street, Ricky Booth – Commissioner, Osceola County, Rick Fiechter - Connection Church, Twis Lizasuain – Osceola County Association of Realtors, Ken Gilbert – City of St Cloud, Jolene Sheive – Legacy Realty of Central FL, Rochelle Stidham – Osceola News-Gazette, Twis Lizasuain – Osceola County Association of Realtors

UnExcused:

**Consent Agenda (Attachment A)

- Add Board Nomination Committee Minutes and Vote on nominees **M/S/P** (West & Chanin) (**Attachment B**)
- **May 2024 Financial Reports– She-Lia Henry** – Adjust \$6 (formula off) (**Attachment C**) – **M/S/P** (Levee & Vallejo)

Committee Reviews

Economic Development – Dana Wells

- Art Ordinance for new development – included in development or 1% tax – city vote 6/13 – City wants it in effect immediately
- Mobility fee – study with Osceola – improve roadways before new developments approved – city vote 7/11
- City Comp Plan – Finalize in Sept
- Dave Tomek – July or Aug meeting
- Land code being loosened up to attract larger businesses

Membership – Camille Levee

- Member Retention – 7 touches – surveys
- Ambassador help – revise how used in the chamber
- Goal is 5 new members a month – 6 already in June

Education – Dirk Webb

- August 2024 Quarterly Breakfast – Cornerstone Church – County Update with Beth Knight
- November 2024 Quarterly Breakfast – OHP – State Insurance Advocate – Tasha Carter

Gov't Affairs – Dirk Webb

- Tela Durinick – Freelancing – working on collateral for Politics in the Barn
- Registration for Politics in the Barn is open

Marketing – Dirk Webb

- Rebranding is taking time – Mark is working with OTECH to design the logo

Technology – Dirk Webb

- Quote to replace windows \$93,000 for wood framed windows – Historical Preservation Board
- Museum replaced windows with wood and they are leaking already after a heavy rain

Nomination Committee

- Nominees approved by the committee and Board Approved

By Laws Review (Attachment D)

- Cleaned up some of the language – Rosenberg's Rules – use as parliamentarian
- File needs a strike through for what want removed and Red for changes
- Motion to table by laws review **M/S/P** (Levee & Morales)

My Healthily Insurance (Attachment E)

- Needs Educational component
- Endorsed by Florida Association of Chamber Professionals
- Dirk getting answers to questions and will send an email with update

Travel Programs with World Traveler 360

- Powerpoint presentation and video chat with Ireland Chamber
- Need pricing

****Adjourn Meeting 11:35 am**

Next meeting – Wednesday, July 17, 2024 – St. Cloud Chamber Boardroom

Minutes Submitted by:  Print Name: Heather Kitner

Approved by: 
Melissa Vallejo, Secretary